

## The 2018 HEALinc Future Health Innovation Summit. Innovation and Creative Learning in Healthcare.

Putting The Bahamas on the cutting edge of a new approach to healthcare in the region is the focus of The 2018 Inaugural HEALinc Future Health Innovation Summit, taking place at the Melia Hotel, Nassau in October 7<sup>th</sup>-9<sup>th</sup>. This unique Summit is the brainchild of Dr. Desiree Cox, MD, PhD and is the first of its kind in The Bahamas and possibly the Caribbean region. Where regenerative medicine meets technology and social enterprise is the title of the Summit. As the title implies the Summit brings top minds together to take a comprehensive, multi-faceted, collaborative approach to creating the future of health for the region, now.

'How do we encourage and inspire creative thinking in addressing the major healthcare challenges of our time? How do we pay for future health innovations and ensure that they are available and accessible to the majority of the population, rather than the few?' says Dr. Cox, the Founder and CEO of The HEALinc Incubator and the HEALinc Future Health Summit. 'Most of all,' says Dr. Cox, 'How do we integrate cutting edge developments in digital health, precision-health, regenerative medicine and application of advanced cellular therapies to treat chronic non-communicable diseases into the educational curricula for healthcare professionals, patients, and even high-school students?'

These are the questions that led to Dr. Cox inviting international and regional speakers and sponsors to work with her to create an annual Summit as a means of opening and expanding minds of people in the region to exploring unlimited possibilities of accelerating technologies and the medicine and healthcare of the future.

Current wisdom says that Education, Industry and Innovation are no longer mutually exclusive just as Creativity, Technology and Science are no longer so compartmentalized, each in their separate boxes. A massive shift in thinking has taken place and cross-pollination is now the order of the day in many institutions, laboratories and schools around the world.

Innovation is the key word - new ways of thinking applied to creating unique solutions for redefining old challenges. This way of thinking is now being applied in many schools, colleges and universities where the word "innovation" is coupled with "incubator" - today's version of a "think-tank". An incubator is a controlled environment to explore, mash up ideas and learn from each other across a mix of disciplines. To quote from an article in CannonDesign ".....innovation, incubation, partnership, entrepreneurship - these are the qualities re-shaping the educational landscape. (<https://www.cannondesign/ourwork/>). An incubator environment can assist young entrepreneurs or students develop ideas, or minimum viable products; it is also a place to foster new partnerships or relationships with investors, industries and others.

Advances in technology have already been applied in many fields, from the simple use of the internet at home to the exponential growth of breakthroughs in medical, scientific, manufacturing and business industries. Artificial Intelligence, Stem Cell therapies, Bio-tech and Regenerative Medicine use tech knowledge to create better services, applications and the efficacious delivery of those services.

Design Thinking and Hacking are other new words which are now embedded in the language used to describe the changes taking place in schools, libraries and educational facilities as well as in private enterprise. In the academic world this has meant the breaking down of departmental 'silos', instead encouraging a multi-disciplinary approach to learning and enquiry. Institutions using this new framework

have become places to encourage new talent; to grow new leaders and to explore potential solutions for all the challenges facing humanity in a new and fast-changing world. A genuine and revolutionary turn of minds has taken place within the world of academia with educational institutions now recognizing that engaging and collaborating with industry and creating new partnerships with social enterprise, in a way infrequently countenanced previously, is the rational way to solve the world's many pressing issues.

All of these topics will be covered by featured speakers at the 2018 HEALinc Future Health Innovation Summit including Dr. Peter Diamandis (Founder of the XPrize and Singularity University,,), Dr. Robert (Bob) Hariri (Founder of Celularity), Professor Joshua Hare (Interdisciplinary University of Miami,,), Dr. Marc Penn, CEO of Black Beret Life Sciences, Tanmay Bakshi (a self-taught developer, who at 14 years old is the youngest developer of IBM Watson), Mr. Bernie Knobbe, (VP Benefits of AECOM, named one of Fortune magazine's "World's Most Admired Companies" for the fourth consecutive year) and more.

Sponsors and Partners of the Summit include IBM, Okyanos Center for Regenerative Medicine, Doctors Hospital Health System (DHHS), Longeveron, Celularity, MaxWell Bioscience, University of Central Florida's iCORPS (UCF-iCORPS), Miller Center for Social Entrepreneurship, Santa Clara University, Silicon Valley, The Bioinformant, Bhava Communications, VSee, and University of the West Indies.

Registration for the 2018 Summit is now open. Take advantage of the Early Bird registration by logging on to [www.healincfuturehealthsummit.com](http://www.healincfuturehealthsummit.com).