



For Immediate Release

Monday, October 1, 2018

Tomorrow's Healthcare – Prevention, Regenerative Medicine, Technology, Data Sovereignty and Social Enterprise – Meet This Month at HEALinc, a Future Health Innovation Summit in the Bahamas

Where: Melia' Hotel, Nassau Beach, Nassau, The Bahamas

Under the emerging mandate that *self-care is healthcare*, a new paradigm for personal wellness and appropriate medical treatment is emerging which incorporates ongoing data capture, analysis and education via distributed technology architecture to empower individuals to take control of their own optimal health and well-being prior to and through illness. The 2018 Inaugural [HEALinc Future Health Summit](#), founded and spearheaded by Rhodes Scholar Dr. Desiree Cox, M.D., Ph.D., will be held October 7th-9th as a landmark healthcare event. HEALinc stands for *Health Self-Efficacy, Analytics and Life-Design Incubator*. The HEALinc Future Health vision is that within the decade, preventing illness will be the primary healthcare and wellness focus for the region including the Caribbean, the Coastal US and Latin America. Reversing illness will be the *secondary* focus, and the tertiary focus will remain on treatment. For far too long, healthcare has focused on political and corporate agendas, including those of so-called "Big Pharma" and insurance companies, instead of focusing on optimizing prevention by empowering individuals and communities with access to education, key knowledge and resources. The HEALinc Future Health Innovation Summit promises to be a watershed moment in the shifting of priorities in the healthcare industry by making it more about humans and less about industry.

The vision for this first-time full slate of globally recognized industry-leaders is to inspire a local and regional movement with global reach that helps people to take advantage of the vast amount of emerging knowledge available to us through quantum leaps in science, computer and mobile technologies while shepherding a paradigm shift in patient-centered collaborative engagement. The goal for this inaugural Future Health Innovation Summit is to establish a cutting-edge, market-defining annual event in line with the belief that Regenerative Medicine and Cellular therapy, combined seamlessly with pervasive data democracy, point the way to not only a next paradigm of personal health and well-being, but also innovative new models for funding the future of health care that collectively embraces *all* potential stakeholders: scientists, educators, doctors, investors, suppliers, creative artists, parents, laypeople, teachers, students, farmers and fishermen.

Appreciating that collective, community effort will be required to bring the above health paradigm to reality, and appreciating that this effort must deliver expanded access and distributive justice at its core, this conference is also illuminating on current social and business efficiency trends related to direct, peer-to-peer health care exchanges which increase efficiencies while reducing gate-keepers. This collaboration networking model is primarily being fueled by technology breakthroughs associated with the emerging distributed computing paradigm known as Blockchain.

Presenters include: Dr. Peter Diamandis, author and founder of Singularity University; Dr. Bob Hariri, a surgeon, biomedical scientist and founder and CEO of Celularity, who has pioneered the use of stem cells to treat a range of life-threatening diseases and made transformative contributions to the field of tissue engineering and functional regeneration; Pamela Rossos, Chief Innovation Officer, Miller Center for Social Entrepreneurship, Santa Clara University; Chas Dabha of Kinect Hub, focusing on human-centered health solutions enabled by distributed ledger (blockchain) technology; and KinectHub's host framework, [Unify Earth](#), an emerging values-aligned leader in Blockchain 3.0 Technology dedicated to the United Nations Sustainability Goals (SDG's) which formally launched their platform at the U.N. General Assembly in New York last week.

At this seminal event next week in the Bahamas, Unify Earth and Dr. Cox will be integrating cutting edge healthcare solutions with Blockchain 3.0 in service to UN Sustainable Development Goal #3, to ensure healthy lives and well-being for all (link: <https://sustainabledevelopment.un.org/sdg3>).

Another innovator who will be presenting is ThinkRite, a software company based in Fort Lauderdale that is proposing the “Bahamas Exceptional Talent Region,” or “BETR” (“BetrCity”)(www.betr.earth), a \$250 million, five-year project aligned with the Bahamian government’s objective of generating job growth, economic development, and the education of Bahamian citizens in the areas of technology, finance, business consulting and medicine. BETR’s CEO, Joshua Schrager, will be hosting a reception dinner and conversation focused on better healthcare outcomes for all of humanity.

For a full list of the wealth of other voices from across the medical, academic, technology and investor communities please see (<https://www.healincfuturehealthsummit.com/#speakers>)

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